

FCW

FLOOR COVERING WEEKLY

DUNCAN'S DESIGN DIRECTION

13 Best of NeoCon wins and counting. Shaw's Reesie Duncan knows what it takes. Trends, trends and research guide new collections. See story on page 6.



NeoCon 2016

Market Muse

13 design inspirations

Beaulieu Commercial Revitalized

Bentley

back on track

Swiss Wine Hotel & Bar
featuring flooring from Aparil

CASE STUDY

Contemporary decor meets Lavaux wine region

The Swiss Wine Hotel & Bar in Lausanne, Switzerland, opened this year with the aim of serving the wine of Switzerland's Lavaux region in a contemporary, urban setting.

Rooms and corridors are outfitted with carpeting — which features wood visuals and circular patterns — designed especially for the hotel by Studio MHNA. The dining room features stoneware tiles with distressed wood patterns while the fitness room includes PVC flooring with a subtle wood visual.

According to designers Marc Herrlich and Nicolas Adnet of Studio MHNA, the project's main challenge included finding multiple floor coverings on the same level of the hotel that would stand up to the hotel's foot traffic.

"The chosen flooring was done so for its resistance and easier maintenance and also for the patterns: tiles and carpet that aren't too plain or too light or too dark in color, etcetera," explained Herrlich and Adnet.

Eric Fasbinder, owner and manager of the Swiss Wine Hotel & Bar in Lausanne, said while it is his most successful hotel, it was a challenge to bring

COMMERCIAL CASE STUDY

Project: Swiss Wine Hotel & Bar in Lausanne

Interior Designer/Specifier: Studio MHNA

Architect: Patrick Devanthéry

Flooring Used: Desso carpet; Aparil tile; and, PVC flooring by Gerflor

together an interior decor that also offered guests a story.

"Each hotel that we develop together is rooted in local culture. In this case, it is the stunning wine culture of Switzerland with the Lavaux region as the star. MHNA managed to transform this concept into actual flooring material," he said. "The image of the oak trunk on the carpet was a great choice. The same oak atmosphere is seen in the panoramic room where we serve breakfast. This connects the mind to the artisanal wine industry. In the degustation bar, the flooring is quieter and allows the customer to concentrate on the wine and not be affected by their surroundings."



Wood gives THE LOT sophisticated ambiance

COMMERCIAL CASE STUDY

Project: THE LOT - La Jolla, Calif.

Interior Designer/Specifier: Carlos Wellman and Ezequiel Farca

Contractor: Dempsey Construction

Installer: Picket Fences

Wholesale Distributor: DuChâteau

Flooring Used and Supplier: DuChâteau Curva Chevron - Brown Ash and Edge in Golden Oak

Located in scenic downtown La Jolla is THE LOT — San Diego's newest lifestyle destination. A unique dining, drinking and cinematic experience, THE LOT features a movie theater with seven auditoriums, each complete with the latest in comfort, audio-visual and cinematic technology, as well as a dedicated coastal-casual restaurant, a bar spotlighting craft cocktails, beers and wines and a dedicated craft café serving house-made pastries.

FUN FACTS

- THE LOT sees between 500 customers and 1,000 customers every day.
- On average, it serves 150 glasses of wine or 40 bottles per day.
- THE LOT has a total of approximately 60 employees, including those in trade professions.

Using DuChâteau's Curva Chevron and Edge hardwood products, designers Carlos Wellman and Ezequiel Farca created a floor-to-ceiling chevron façade. DuChâteau's wood products were chosen due to their texture, color and warmth, said Wellman and Farca. "It gives this great contemporary space a feeling of home and arrival. And with this product, there is the ability to achieve something amazing in a short amount of time that would take forever to do from scratch on site. It works great, it's impressive yet warm and easy to install."

